

FOR IMMEDIATE RELEASE

Maporium Invites College Innovators to Shape the Future with SMAP

“Students, faculty, and administrators invited to test and provide feedback on systems mapping platform.”

Point Richmond, CA, October 14, 2025 — Maporium, a pioneer in advanced comprehension technology, invites college students, faculty, and administrators to join the private beta of SMAP, its innovative systems mapping platform. SMAP helps users transform complexity into clarity, revealing hidden patterns, leverage points, and smarter pathways for research, teaching, and campus innovation.

“Our vision is to turn complexity into opportunity,” said Jean-Michel Decombe, CEO of Maporium. “College innovators are uniquely positioned to help shape SMAP’s future, ensuring it delivers real value across disciplines and use cases.”

Why SMAP:

- **For Students:** Master a cutting-edge visualization tool, while easily elevating assignments, research, presentations, and analytical skills.
- **For Faculty:** Enhance teaching and research by bringing complex concepts to life and fostering critical thinking.
- **For Administrators:** Streamline campus initiatives, optimize resource allocation, and enhance strategic planning with dynamic system visualizations.

Become a SMAP Pioneer!

Don't miss your chance to influence the development of this groundbreaking platform. [Sign up](#) for free private beta access and be among the first to experience SMAP's unique capabilities.

About Maporium

Maporium is a software company developing a universal language to help people better comprehend the world and solve problems together. With its innovative systems mapping platform, everyone can visualize and understand complex business, environmental, and social systems while uncovering hidden patterns, identifying leverage points, and making smarter, data-driven decisions. Trusted by researchers, educators, businesses, and strategists worldwide, Maporium drives deeper insights and impactful outcomes.

Media Contact

Tish Wagner
VP of Marketing & User Experience
+1.707.225.7223
tish.wagner@maporium.com
www.maporium.com