

**FOR IMMEDIATE RELEASE**

## **Maporium Opens SMAP Private Beta to Redefine Systems Mapping**

**Point Richmond, CA, October 21, 2025** — Maporium, a pioneer in advanced comprehension technology, is seeking beta testers for SMAP, its innovative systems mapping platform. Designed from the ground up to transform how individuals and organizations understand, analyze, and optimize complex systems, SMAP is entering a private beta phase and Maporium is inviting all forward-thinking users to help shape its future.

In a world defined by interconnections across business, environmental, and social systems, clarity is essential. SMAP empowers users to build dynamic, interactive systems maps (“smaps”) that illuminate hidden patterns, highlight leverage points, and support smarter strategic decisions.

SMAP is designed for innovators across disciplines, including business analysts, consultants, researchers, educators, students, policy leaders, strategists, and project managers.

### **Help Shape the Future of Systems Visualization**

“Our vision is to turn complexity into opportunity,” said Jean-Michel Decombe, CEO of Maporium. “Beta testers will play a pivotal role in shaping SMAP—exploring their own use cases, uncovering new insights, and helping us ensure the platform delivers maximum value across industries.”

### **Become a Beta Tester**

Individuals and organizations interested in participating can [sign up](#) now. Testers will receive exclusive early access, opportunities to provide feedback, and a chance to directly influence the development of this groundbreaking platform.

### **About Maporium**

Maporium is a software company developing a universal language to help people better comprehend the world and solve problems together. With its innovative systems mapping platform, everyone can visualize and understand complex business, environmental, and social systems while uncovering hidden patterns, identifying leverage points, and making smarter, data-driven decisions. Trusted by researchers, educators, businesses, and strategists worldwide, Maporium drives deeper insights and impactful outcomes.

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